



**Planet Direct Mail**  
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# Push the Envelope

Launch your next direct mail campaign with Planet Direct and see results that are out of this world. Planet Direct is a full-service production facility, specializing in offset printing, data processing, personalization, and lettershop services.

## It's a Direct Hit



Direct mail is still one of the best ways to reach your market or initiate a fundraising campaign, with response rates that far exceed digital campaigns. At Planet Direct, we have the capability to go from conception to completion in order to reach your audience quickly and effectively.

We have been working with non-profit organizations, political action committees, and commercial businesses to help achieve their marketing and fund-raising goals for over two decades.

Our staff focuses on customer service, quality control, and attention to detail. Planet Direct has the ability to print, personalize, and mail high-volume marketing campaigns both domestically and internationally.

## We Do It All

Planet Direct puts the SERVICE in full service. We will completely customize your direct mail campaign and can handle any job large or small. Review our suite of services and let us put our expertise to work for you.

### Offset Printing

- Full Prepress Services
- Direct to Plate Systems
- Sheet-fed Printing
- Six Color Web Printing
- Continuous Forms
- Envelope Printing
- Full Color Printing (4cp)
- Postcards & Brochures

### Bindery

- Cutting
- Straight Folding
- Right Angle Folding
- Burst, Trim & Fold
- Interstacking
- Collating
- Booklet Making

### Data Processing

- Merge/Purge
- CASS Certification
- NCOA Processing
- Presort Services
- Full Service IMB
- Programming
- Data Hygiene
- Splits & Segmentation
- Congressional Append

### Personalization

- Continuous Forms Lasering
- Cut Sheet Lasering
- Duplex Lasering
- Address Labels
- Membership Cards
- Inkjet Addressing
- Mailer Cancellation

### Lettershop

- Domestic & Int'l Preparation
- Machine Inserting up to 10 x 13
- Stream/Friction Feeders
- Hand Fulfillment
- Match Mailing
- Stamping/Tabbing
- Label Affixing
- Coin Affixing
- Commingling